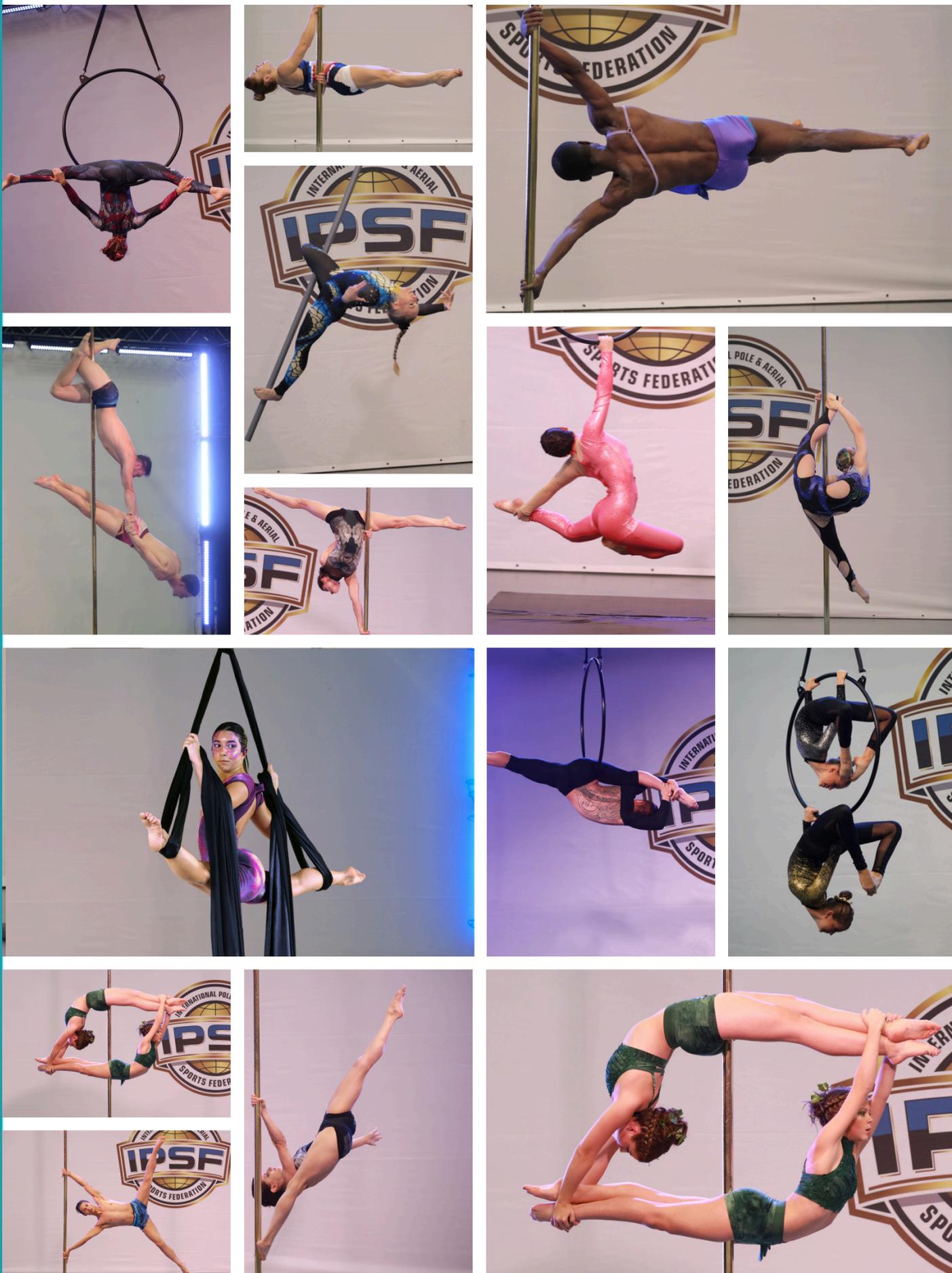




SUPPORT THE FUTURE OF AERIAL SPORT

WORLD POLE AND AERIAL SPORTS CHAMPIONSHIPS 2025





THE IPSF

INTERNATIONAL POLE SPORTS FEDERATION

The International Pole and Aerial Sports Federation (IPSF) is a non-profit organisation dedicated to developing and promoting pole and aerial sports worldwide.

Through international competitions, athlete and coach development, and a commitment to global standards, the IPSF is leading the sport toward Olympic recognition.



THE EVENT

IPSF WORLD POLE AND AERIAL SPORTS CHAMPIONSHIPS 2025

20 - 25 OCTOBER 2025
BUENOS AIRES - ARGENTINA





MAKING HISTORY IN 2025:

IPSF FIRST WORLD CHAMPIONSHIPS IN **SOUTH AMERICA**

This milestone event brings together elite athletes from across the globe to compete at the highest level—right in the heart of a continent known for its energy, passion, and culture.

Join us as we make history and elevate the sport on a whole new stage.

THE GROWTH OF OUR SPORT

IN 13 YEARS THE WORLD CHAMPIONSHIPS HAS GROWN RAPIDLY BOTH IN PARTICIPATION AND SPECTATORSHIP



40 NATIONS TOOK PART IN 2024. IN 2025 WE EXPECT AT LEAST **44 COUNTRIES** TO BE REPRESENTED

OVER **1500 SPECTATORS** ON WILL BE WATCHING LIVE

IPSF WILL BE STREAMING TO OVER **2000 DEDICATED VIEWS** VIA A PAID PLATFORM

IN THE LAST 14 YEARS THE IPSF FEATURED IN THE NEWS IN OVER 110 COUNTRIES

All major newspapers, radio stations and TV channels across the world discussed the IPSF road to recognition, with over 75 media outlets in the UK alone covering the story.



STATISTICS

85% WOMEN

15% MEN

Male participation is on the increase, however, if you have a female related product, we have the market for you!

Source: WPAC 2023 statistics



2024

WE SHATTERED ALL RECORDS!

The 2024 IPSF World Championships saw an unprecedented number of elite athletes— 600 participants delivering 680 world-class performances—making it the largest pole and aerial competition ever held.

History was made.

THE BAR HAS BEEN RAISED.

2025

For the **first time ever**, over 600 from 44 countries elite athletes are expected to compete in 2025—across 7 thrilling disciplines—making it the **largest pole and aerial sports competition in the world.**

The stage is set for a record-breaking celebration of strength, artistry, and global unity!

THE EVOLUTION OF EXCELLENCE

RISING HIGHER, YEAR AFTER YEAR.

Drastic growth in the last decade



6x

Increase in male participation from 2013 to 2024 including male Junior and Novice athletes taking part in a World Championships

17x

Increase in youth participation from 2013 to 2024 including the first Junior and Novice categories in doubles.

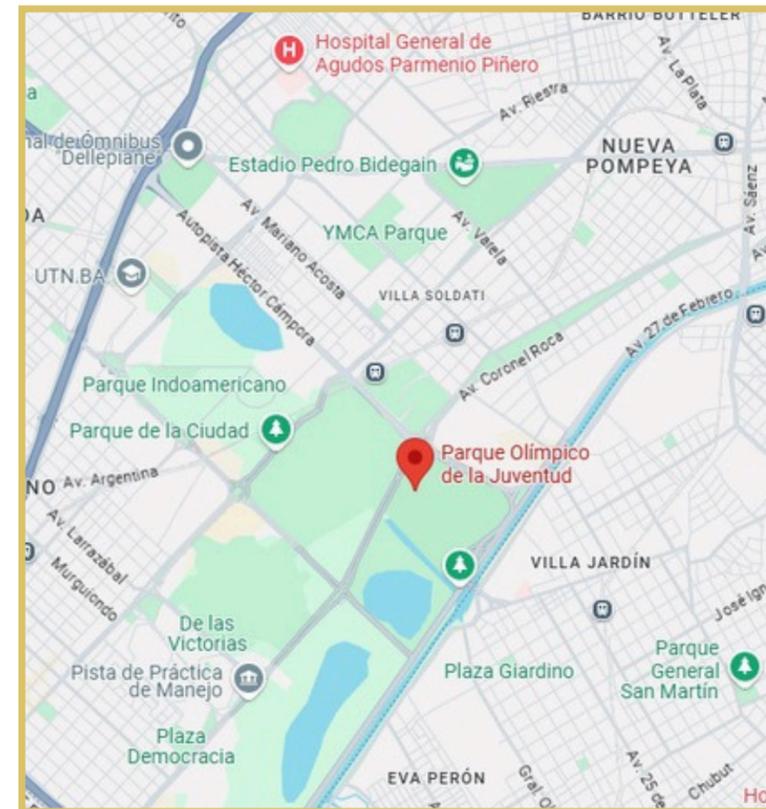
VENUE

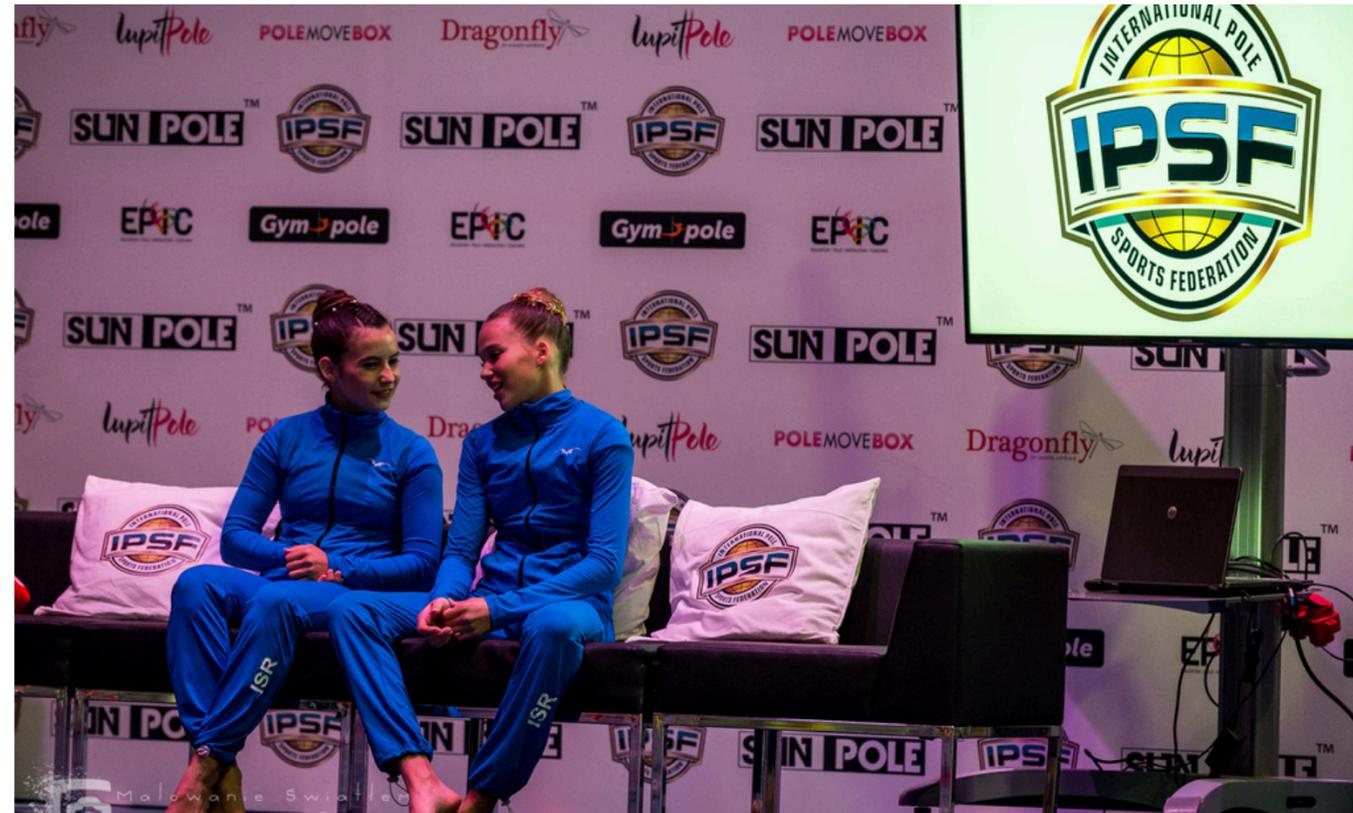
PARQUE OLÍMPICO DE LA JUVENTUD

Av. Roca 4170, CABA, Buenos Aires

The event will be held at the Pavilion América, located within the iconic Parque Olímpico de la Juventud. This prestigious venue is exclusively dedicated to high-level sporting events and has played host to major international occasions, including the 2018 Youth Olympic Games. With world-class facilities and a legacy of excellence, it provides the perfect stage for athletes to compete at the highest level.

The venue is easily accessible—just a short walk from the Premetro's Cecilia Grierson station and major Metrobus routes. With excellent public transport links and world-class facilities on its doorstep, it's the ideal setting for a high-level international event.





SELL YOUR BRAND

WITH THE IPSF

SOCIAL MEDIA

With thousands of followers across the IPSF and National Federation Social Media platforms, we have a very active portal for sponsors to promote their brand.

- **Facebook: IPSF Sports**
- **Instagram: @ipsf_sports**
- **Tiktok: ipsf_sports**

TV/ MEDIA

As the governing body of young sports attracting women and children, all eyes are on the IPSF. Press around the world will be in attendance.

MEMBER AREA

With a member area on the IPSF website for Federations, athletes, judges, coaches and enthusiasts, directly market your product to target consumers.

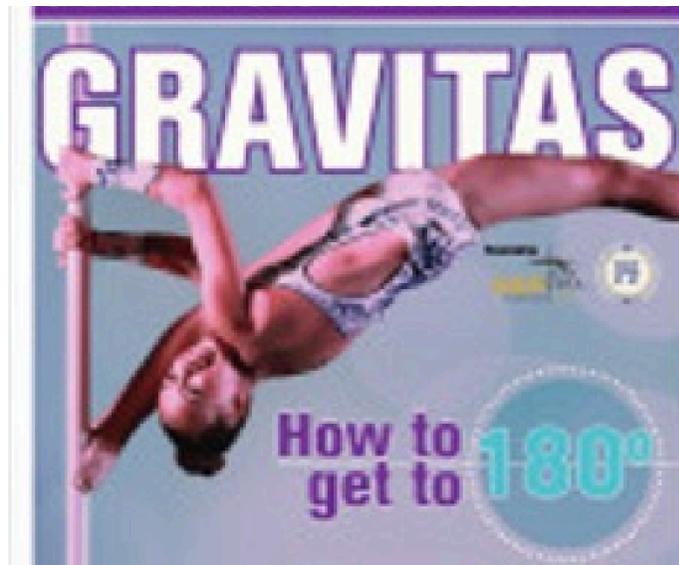
PARTNERSHIP PACKAGES



There is a sponsorship option to suit every product and budget



EVENT SPONSOR



GRAVITAS



LIVESTREAM

SPONSORSHIP PACKAGES

	Pesos ARG	EUR
ANNUAL SPONSORSHIP	\$10,500,000	€7,000
GOLD	\$8,250,000	€5,500
SILVER	\$6,000,000	€4,000
BRONZE	\$3,750,000	€2,500
LIVESTREAM PARTNER	\$3,000,000	€2,000
GRAVITAS SPONSOR	\$1,500,000	€1,000
BASE	\$900,000	€600

SPONSORSHIP PACKAGES

	VENDOR STAND	LOGO PLACEMENTS	SOCIAL MEDIA	IPSF WEBSITE	GRAVITAS	LIVESTREAM	EVENT TICKETS
ANNUAL	VIP	Front Stage Banner, Main Event Banner, Goodie Bag, Flyer In Goodie Bag, Photo Backdrop, Kiss And Cry Backdrop, Volunteers Tshirt, Credentials, Loose Banner In Vendor Area	4 Posts , 5 Stories, Event Poster	Event Landing Page, Members Area	Double Editorial, Sponsorship List	Logo Loop, 3 Adverts / Day	4
GOLD	VIP	Front Stage Banner, Main Event Banner, Goodie Bag, Flyer In Goodie Bag, Press / Athletes Banner Photo Backdrop, Kiss And Cry Backdrop, Volunteers Tshirt, Credentials, Loose Banner In Vendor Area	1 Post, 4 Stories	Event Landing Page, Members Area	Single Page, Sponsorship List	Logo Loop, 2 Adverts / Day	3
SILVER	STANDARD	Goodie Bag Logo, Photo Backdrop, Volunteers Tshirt, Credentials	1 Post , 3 Stories	Members Area	Half Page, Sponsorship List	1 Advert / Day	2
BRONZE	STANDARD	Photo Backdrop, Volunteers Tshirt, Credentials	1 Post , 2 Stories (Logo)	Members Area	Sponsorship List	1 Logo Feature / Day	1
BASE		Loose Banner In Vendor Area	1 Post, 2 Stories	Members Area	Sponsorship List	1 Logo Feature / Day	1

LIVESTREAM



SPONSOR PACKAGE INCLUDES:

- KISS AND CRY BACKDROP LOGO X 2
- SOCIAL MEDIA 1 POSTS , 2 STORIES
- GRAVITAS PUBLICIY: SPONSORSHIP LIST
- LOGO LOOP FOR THE ENTIRE EVENT
- 3 X DAILY ADVERT ON LIVESTREAM



INDIVIDUAL SPONSORSHIP

Pesos ARG EUR

1 video ad + 1 social media logo advert

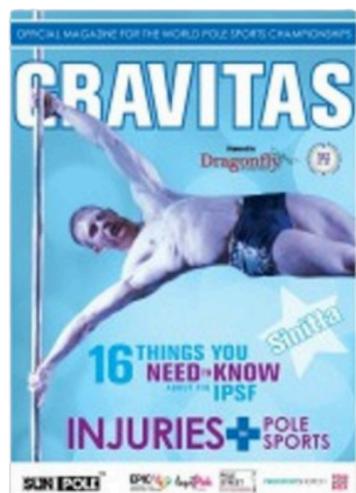
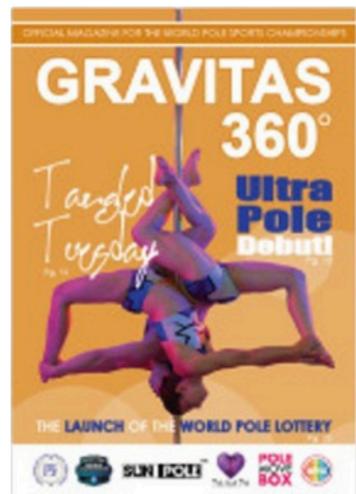
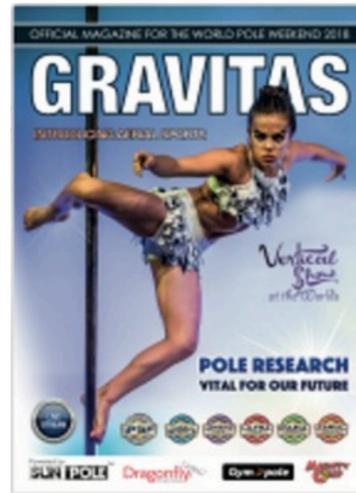
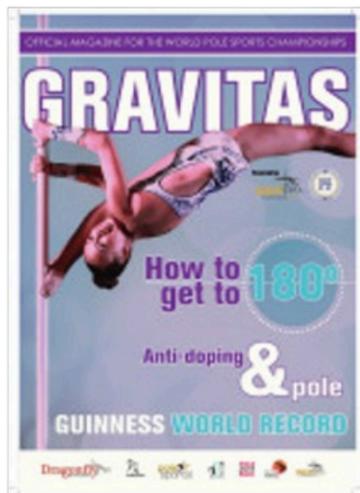
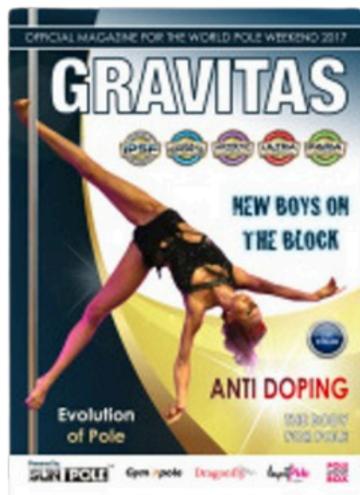
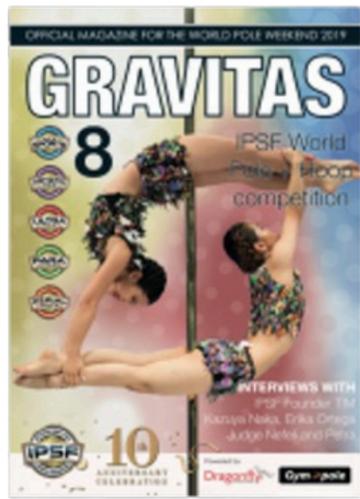
\$150,000 € 100

3 ads (1 per day over three days) + 1 social media logo advert

\$375,000 € 250

6 ads (1 per day over 6 days | + 1 social media logo advert

\$600,000 € 400



GRAVITAS SPONSOR



WHAT IS GRAVITAS?

This powerful Pole & Aerial Sports specific magazine was first introduced in 2014, two years after the very first World Championships, and was developed to not only incorporate the programme of events at the World Pole Sports Championships, but also to catalyze the global distribution of important information with regard to our sport, our athletes, our community, and our evolution.

- 1200 copies of the magazine are printed.
- Over 1500 copies downloaded from the website and on social media.
- The magazine is a successful and direct way to market your products.
- Magazines will be handed out during the weekend and placed in all goodie bags and is also distributed online all year long via our website and our social media.

GRAVITAS SPONSOR PACKAGES

MAGAZINE SPONSOR - €1,000

PACKAGE INCLUDES

Branding on the magazine cover

A double page advertorial

A banner in the arena

OTHER OPTIONS:

ADVERTORIAL DOUBLE PAGE - €200

ADVERTORIAL SINGLE PAGE - €125

ADVERTORIAL CLOTHING FEATURE - €100

FULL PAGE ADVERT - €150

HALF PAGE ADVERT - €125

QUARTER PAGE ADVERT - €100

VENDORS

- Premium Placement
- Over 70+ hours of selling time
- 650 athletes, 200 chaperones and coaches and 800+ spectators

VIP VENDOR: €1 200 **ONLY 1 SPACE AVAILABLE**

Only two premium locations available

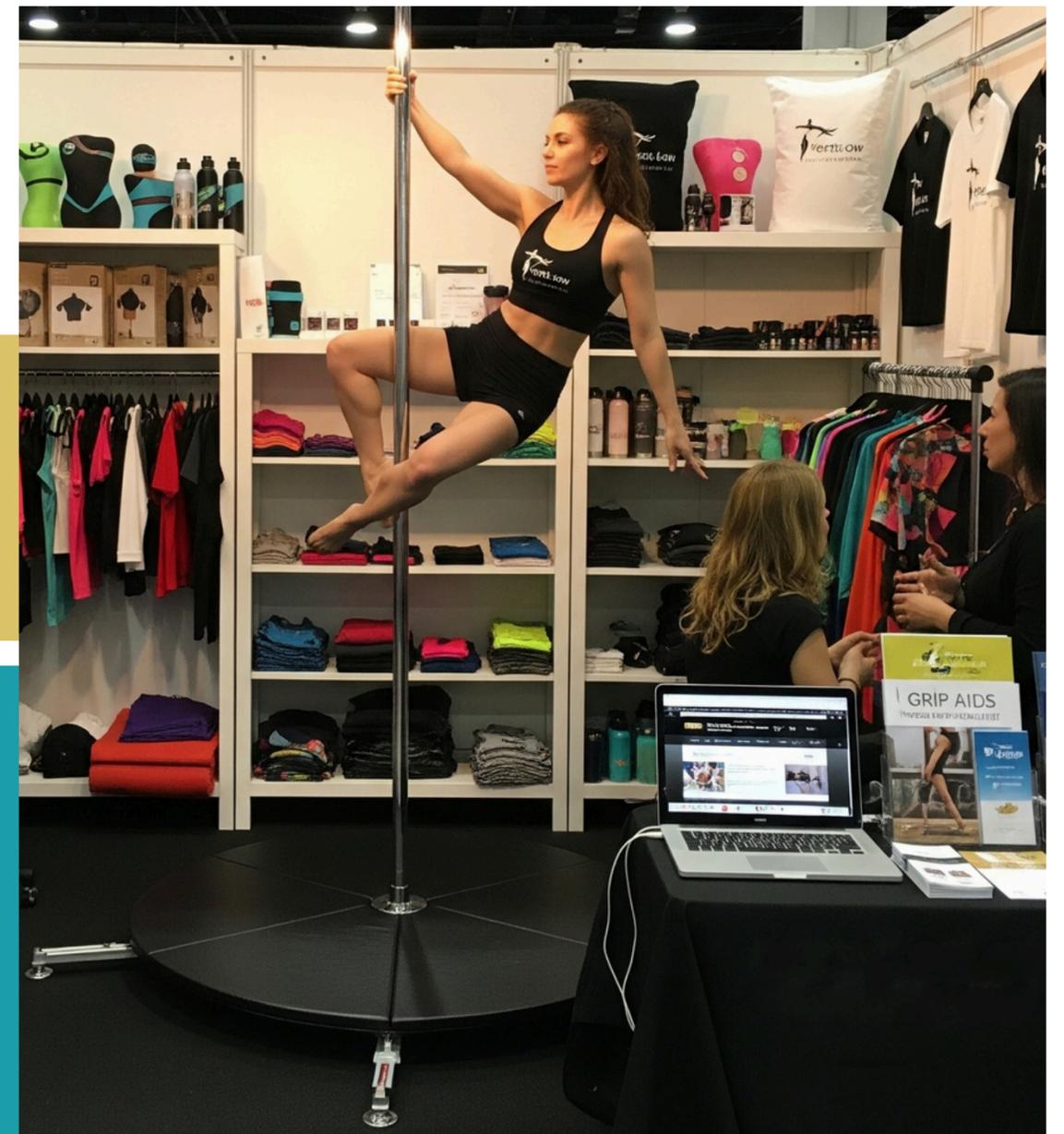
Floor space: 3.5m x 5m



1 X VENDOR LOCATION: €600

includes

- Table and 2 x chairs
- The use of an electric point
- Area of 2m x 3m.
- All locations have a back wall



MORE WAYS TO SUPPORT

AWARD SPONSORSHIP

Have the awards ceremony named after your company, your name on the awards and hand out the awards!

€150 PER AWARD OR €1100 FOR ALL

GOODIE BAG SPONSORSHIP

Your logo will be printed on to the event goodie bag that's given out to athletes, coaches and VIP guests!

€500

BANNERS AND/OR FLYERS

Add your banners to the arena and/or flyers to the Goodie bags and at the entrance to the venue!

€100 BANNERS & FLYERS - €150

GOODIE BAGS

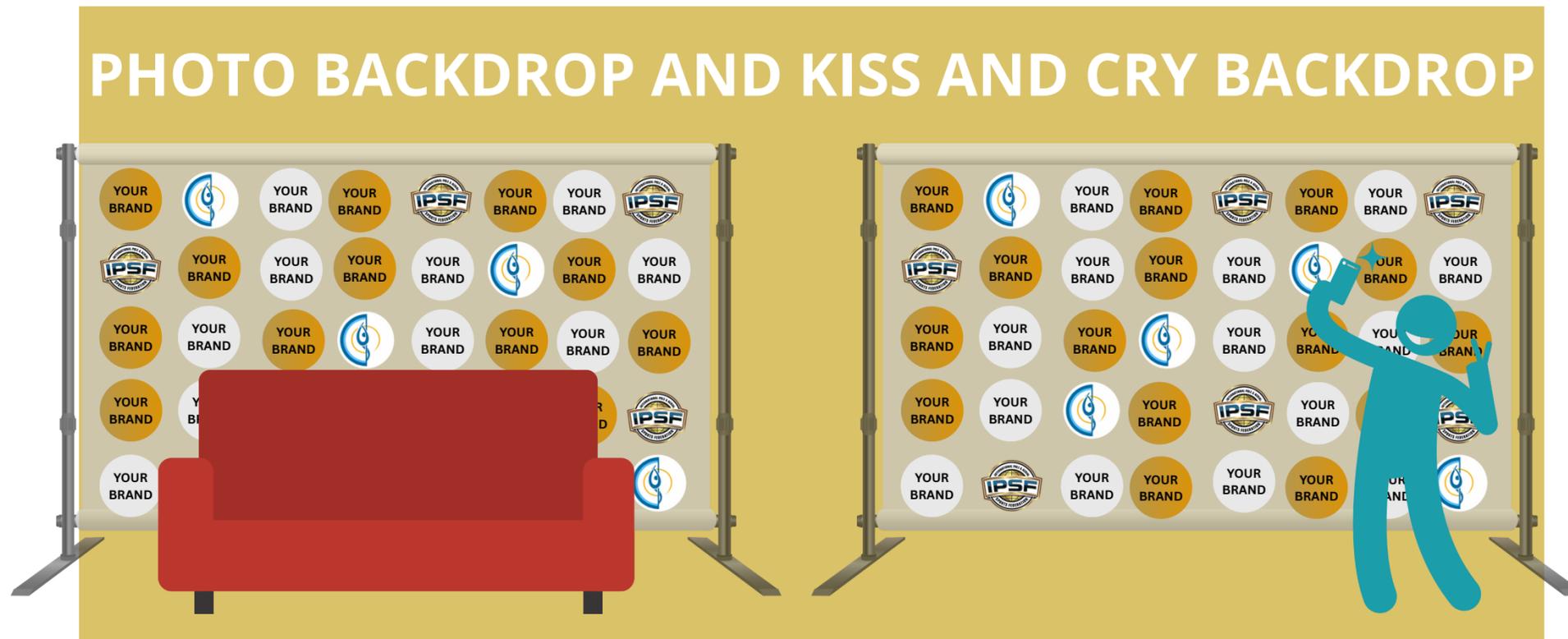
We also welcome anyone who wants to sponsor goodies for the goodie bags! If you wish to add goodies, please reach out to us at info@ipsfsports.org to arrange this.

BRAND VISIBILITY

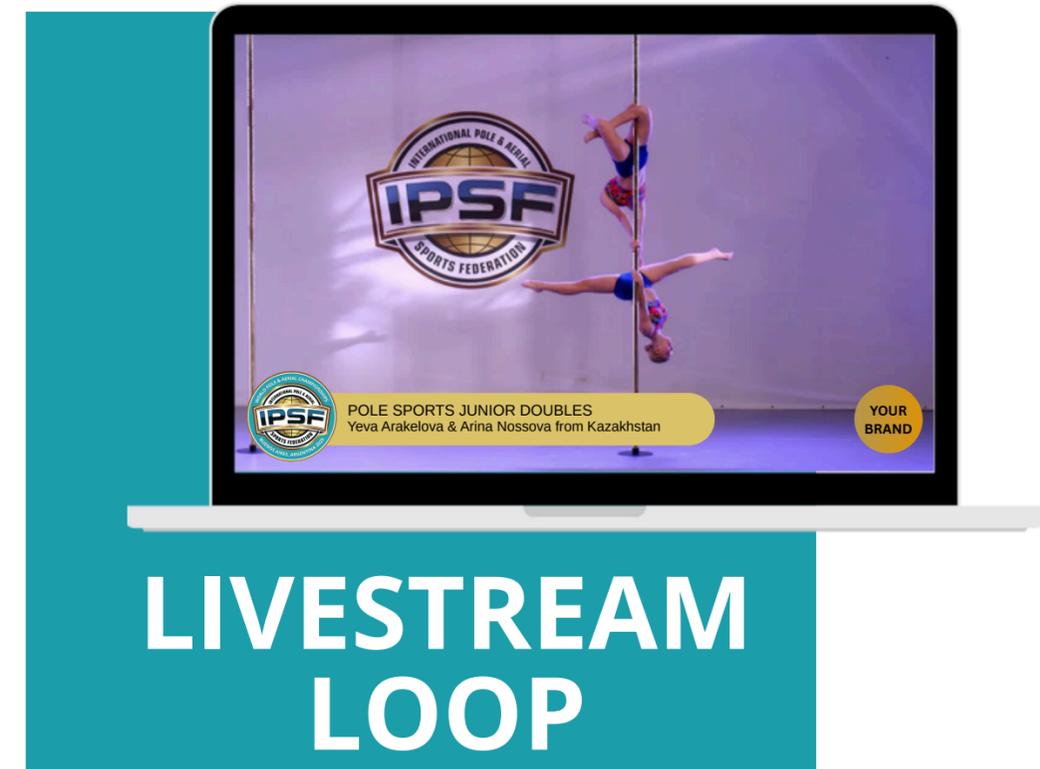
FRONT
STAGE
BANNER



PHOTO BACKDROP AND KISS AND CRY BACKDROP



LIVESTREAM
LOOP



LET'S WORK TOGETHER

Get in touch with us about sponsorship opportunities today

SOCIAL MEDIA

Facebook: IPSF Sports

Instagram: @ipsf_sports

Tiktok: ipsf_sports

EMAIL US

info@ipsfsports.org

VISIT OUR WEBSITE

www.ipsfsports.org



THANK YOU!

BOOK YOUR SPONSORSHIP & VENDOR LOCATIONS TODAY

