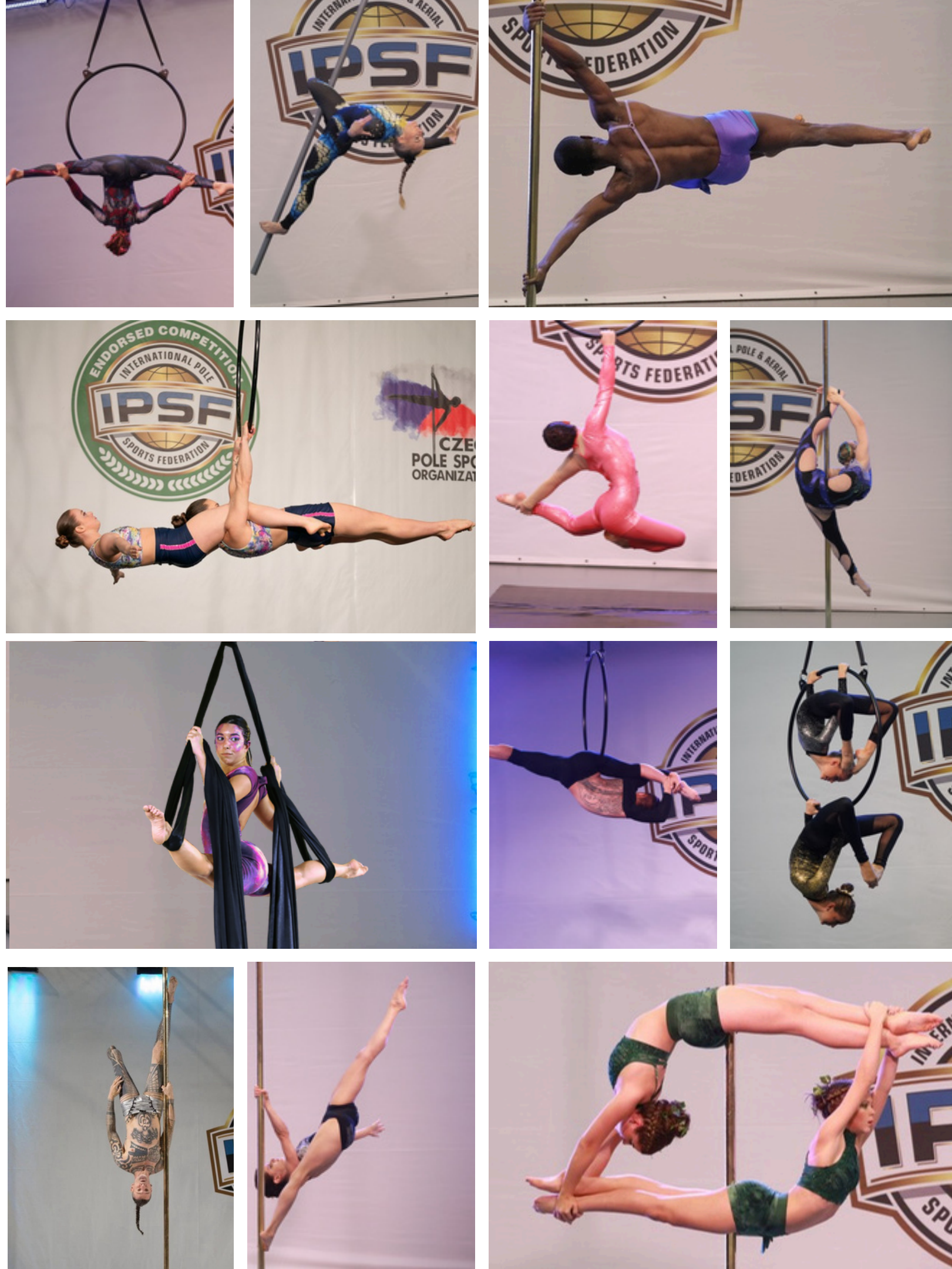




# SUPPORT THE FUTURE OF AERIAL SPORT

WORLD POLE AND AERIAL SPORTS CHAMPIONSHIPS 2026





# THE IPSF

INTERNATIONAL POLE AND AERIAL SPORTS  
FEDERATION

The International Pole and Aerial Sports Federation (IPSF) is a non-profit organisation dedicated to developing and promoting pole and aerial sports worldwide.

Through international competitions, athlete and coach development, and a commitment to global standards, the IPSF is leading the sport toward Olympic recognition.



# THE EVENT

IPSF WORLD POLE AND AERIAL SPORTS CHAMPIONSHIPS 2026

27 OCTOBER - 1 NOVEMBER 2026  
PRAGUE, CZECH REPUBLIC



# THE GROWTH OF OUR SPORT

IN 14 YEARS THE WORLD CHAMPIONSHIPS HAS GROWN RAPIDLY BOTH IN PARTICIPATION AND SPECTATORSHIP



**42 NATIONS** TOOK PART IN 2025. IN 2026 WE EXPECT AT LEAST **44 COUNTRIES** TO BE REPRESENTED

OVER **600 DAILY SPECTATORS** AT THE VENUE

THE EVENT WILL BE LIVESTREAMED TO OVER **2500 DEDICATED SPECTATORS DAILY** OVER THE **6 DAY EVENT**



# IN THE LAST 14 YEARS THE IPSF HAS FEATURED IN THE NEWS IN OVER 110 COUNTRIES

All major newspapers, radio stations and TV channels across the world discussed the IPSF road to recognition, with over 75 media outlets in the UK alone covering the story.



# STATISTICS

**85% WOMEN**

**15% MEN**

Male participation is on the increase, however, if you have a female-targeted product, we have the market for you!

Source: WPAC 2025 statistics



# 2025

## WE SHATTERED ALL RECORDS!

The 2025 IPSF World Championships saw an unprecedented number of elite athletes - 600 participants delivering 720 world-class performances - making it the largest pole and aerial competition ever held.

History was made.

**THE BAR HAS BEEN RAISED.**

# 2026

Over 650 elite athletes from 44 countries are expected to compete across 7 thrilling disciplines in 2026, making it the **largest pole and aerial sports competition in the world.**

The stage is set for a record-breaking celebration of strength, artistry, and global unity!

# THE EVOLUTION OF EXCELLENCE

# VENUE

## Sportovní hala Kbely

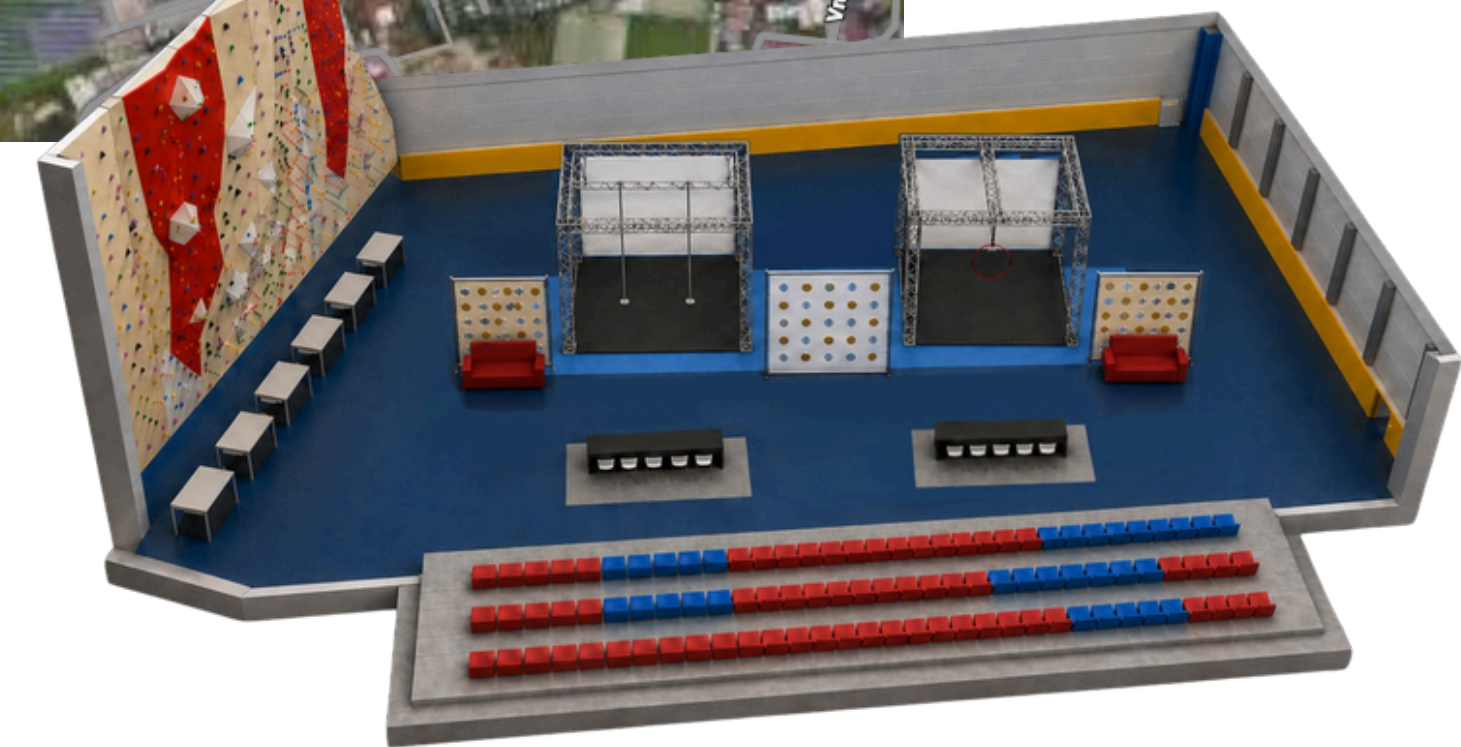
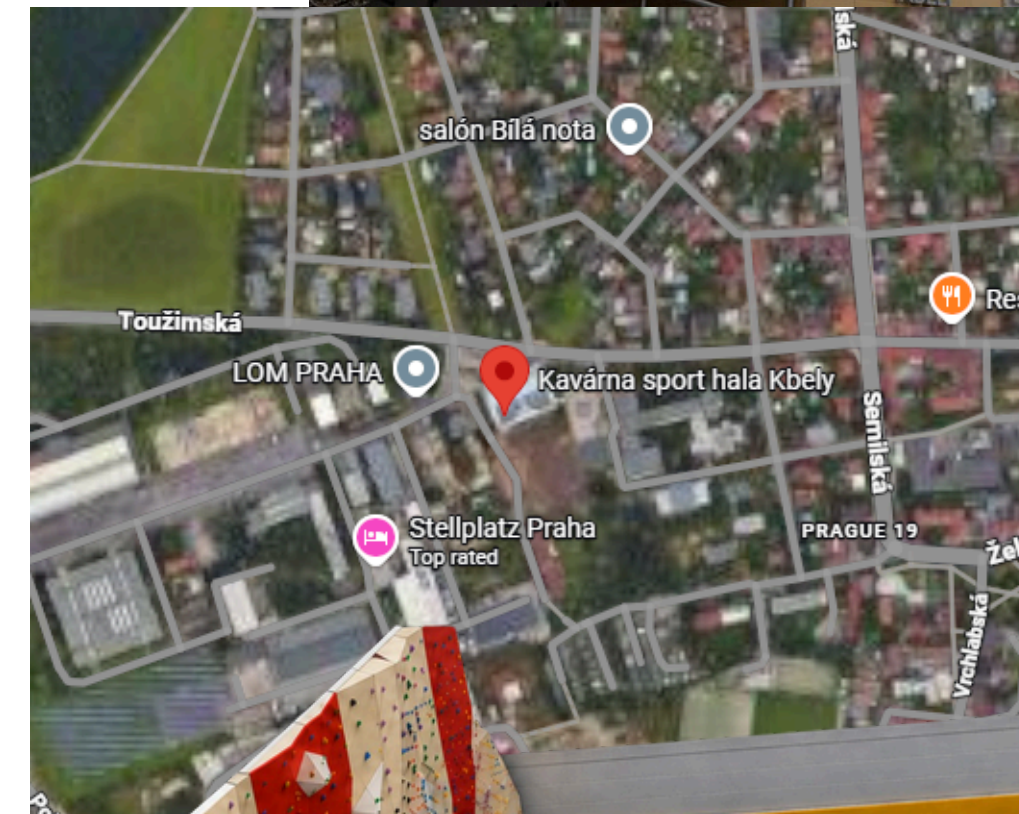
Toužimská 732/24i, 197 00 Praha 9 Kbely

Located in Prague, Sportovní hala Kbely is a modern multi-purpose sports venue. The venue combines contemporary facilities with a professional sporting atmosphere, creating an exceptional experience for athletes, officials, sponsors, and spectators.

The venue features a spacious main arena floor and modern infrastructure ideally suited for elite-level pole and aerial competition.

Situated in Prague's Kbely district, it offers convenient access for international visitors while showcasing one of Europe's most historic and vibrant cities.

With its world-class facilities and spectator-friendly environment, Sportovní hala Kbely provides the perfect stage for an international championship event and valuable global exposure for sponsors.





# SELL YOUR BRAND

WITH THE IPSF

## SOCIAL MEDIA

With thousands of followers across the IPSF and National Federation Social Media platforms, we have a very active portal for sponsors to promote their brand.

- **Facebook: IPSF Sports**
- **Instagram: @ipsf\_sports**
- **Tiktok: ipsf\_sports**

## TV/ MEDIA

As the governing body of young sports attracting women and children, all eyes are on the IPSF. Press around the world will be in attendance.

## MEMBER AREA

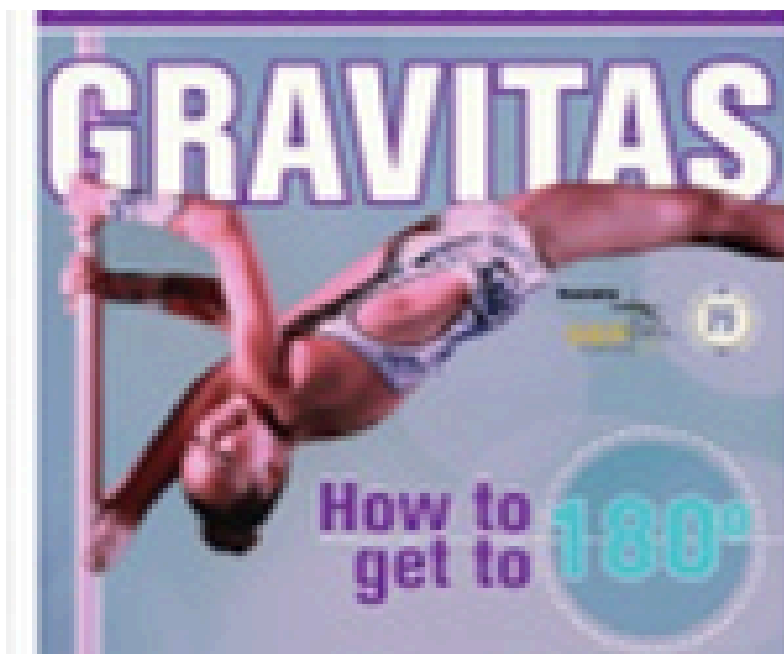
With a dedicated member area on the IPSF website for Federations, athletes, judges, coaches and enthusiasts, directly market your product to target consumers.

# PARTNERSHIP PACKAGES

There is a sponsorship option to suit every product and budget



**EVENT SPONSOR**



**GRAVITAS**



**LIVESTREAM**

# SPONSORSHIP PACKAGES

	<b>Czech Koruna</b>	<b>EUR</b>
ANNUAL SPONSORSHIP	Kč 136,000	€5,600
GOLD	Kč 107,000	€4,400
LIVESTREAM PARTNER	Kč 48,000	€2,000
GRAVITAS SPONSOR	Kč 24,300	€1,000

	VENDOR STAND	LOGO PLACEMENTS	SOCIAL MEDIA	GRAVITAS	LIVESTREAM	EVENT TICKETS
ANNUAL	VIP	Front Stage Banner, Main Event Banner, Goodie Bag logo, Flyer In Goodie Bag, Photo Backdrop, Kiss And Cry Backdrop, Volunteers Tshirt, Credentials, Loose Banner In Vendor Area, Logo on partners banner	4 Posts , 5 Stories, Event Poster	Double Editorial, Sponsorship List	Logo Loop, 3 Adverts / Day	4
GOLD	VIP	Front Stage Banner, Main Event Banner. Press / Athletes Banner Photo Backdrop, Kiss And Cry Backdrop, Volunteers Tshirt, Credentials, Loose Banner In Vendor Area, Logo on partners banner	1 Post, 4 Stories	Single Page, Logo on Sponsorship List	Logo Loop, 2 Adverts / Day	3
LIVESTREAM PARTNER		Kiss And Cry Monitor Logo Loop, Logo on partners banner	1 Post, 4 Stories	Logo on Sponsorship List	Permanent Logo Loop on Livestream. 5 adverts daily. Livestream MC announcement	1
GRAVITAS PARTNER		Logo on partners banner	1 Post, 4 Stories	Front Page Cover Logo Placement, Double page editorial / advert		1

# LIVESTREAM



## SPONSOR PACKAGE INCLUDES:

- KISS AND CRY MONITOR LOGO LOOP
- SOCIAL MEDIA: 1 POST , 4 STORIES
- GRAVITAS: SPONSORSHIP LIST LOGO
- LOGO LOOP FOR THE ENTIRE EVENT
- 5 X DAILY ADVERTS ON LIVESTREAM



### INDIVIDUAL SPONSORSHIP

Czech Koruna

EUR

1 video ad + 1 social media logo advert

Kč 1216.41

€ 50

3 ads (1 per day over three days)

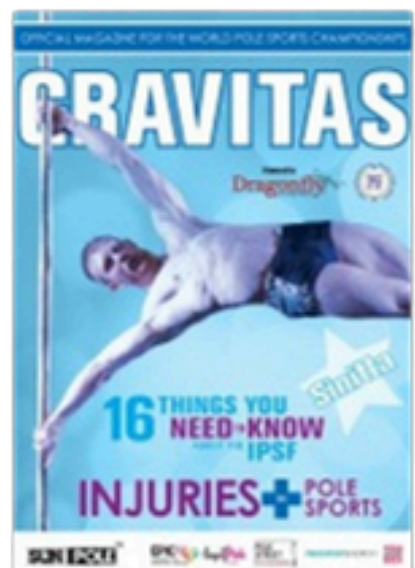
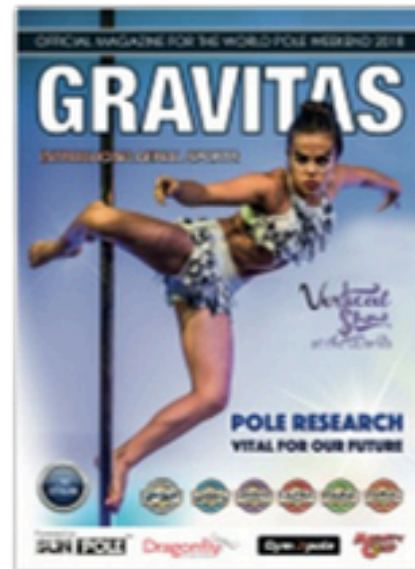
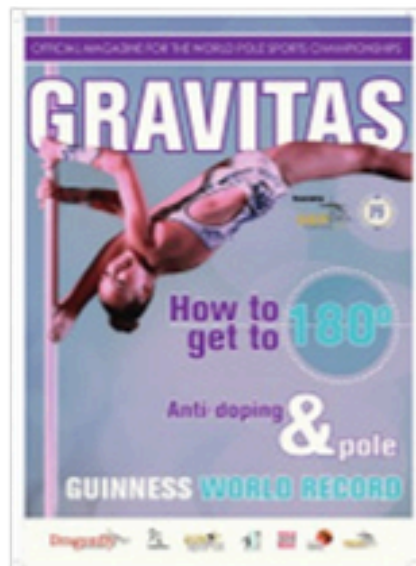
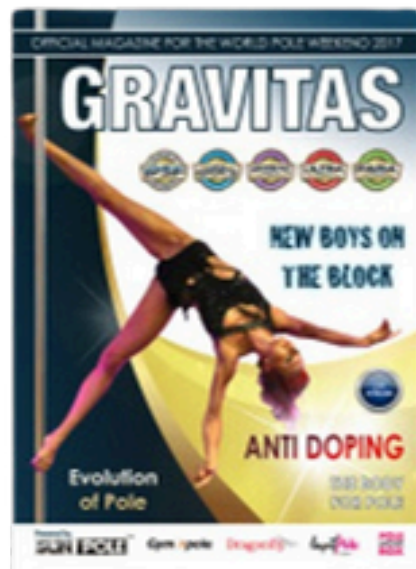
Kč 3649.24

€ 150

6 ads ( 1 per day over 6 days)

Kč 8514.88

€ 350



# GRAVITAS SPONSOR



## WHAT IS GRAVITAS?

This powerful Pole & Aerial Sports specific magazine was first introduced in 2014, two years after the very first World Championships. It was developed to not only incorporate the programme of events at the World Pole Sports Championships, but also to catalyze the global distribution of important information with regard to our sport, our athletes, our community, and our evolution.

- 1000 copies of the magazine are printed.
- Over 1500 copies downloaded from the website and on social media.
- The magazine is a successful and direct way to market your products.
- Magazines will be handed out during the weekend and placed in all goodie bags and is also distributed online all year long via our website and our social media.

# GRAVITAS SPONSOR PACKAGES

MAGAZINE SPONSOR - €1,000

## PACKAGE INCLUDES

Branding on the magazine cover

A double page advertorial

A banner in the arena

## OTHER OPTIONS:

ADVERTORIAL DOUBLE PAGE - €200

ADVERTORIAL SINGLE PAGE - €125

ADVERTORIAL CLOTHING FEATURE - €100

FULL PAGE ADVERT - €150

HALF PAGE ADVERT - €125

QUARTER PAGE ADVERT - €100

# VENDORS

- Premium Placement
- Over 70+ hours of selling time
- 650 athletes, 200 chaperones and coaches and 800+ spectators

**VIP VENDOR: €1 000**

**Only one premium location available**

**Floor space: 3.5m x 5m**



**STANDARD VENDOR LOCATION: €500**

includes

- Table and 2 x chairs
- The use of an electric point
- Area of 2m x 3m.
- All locations have a back wall



# MORE WAYS TO SUPPORT

## AWARD SPONSORSHIP

Have the awards ceremony named after your company, your name on the awards and hand out the awards!

**€150 PER AWARD OR €1100 FOR ALL**

## GOODIE BAG SPONSORSHIP

Your logo will be printed on to the event goodie bag that's given out to athletes, coaches and VIP guests!

**€500**

## BANNERS AND/OR FLYERS

Add your banners to the arena and/or flyers to the Goodie bags and at the entrance to the venue!

**€100 BANNERS & FLYERS - €150**

## GOODIE BAGS

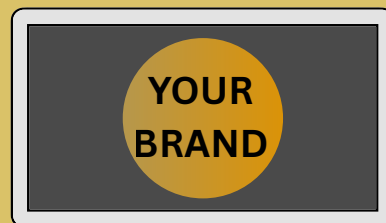
We also welcome anyone who wants to sponsor goodies for the goodie bags! If you wish to add goodies, please reach out to us at [marketing@ipsfsports.org](mailto:marketing@ipsfsports.org) to arrange this.

# BRAND VISIBILITY

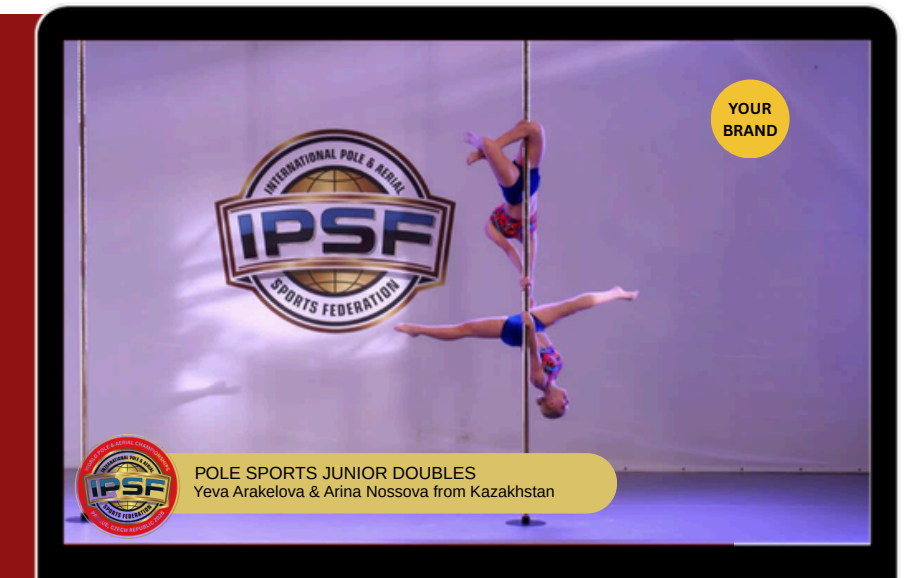
**FRONT  
STAGE  
BANNER**



**PHOTO BACKDROP**



**KISS AND CRY**



**LIVESTREAM  
LOOP**

# LET'S WORK TOGETHER

Get in touch with us about sponsorship opportunities today

## **SOCIAL MEDIA**

Facebook: IPSF Sports

Instagram: @ipsf\_sports

Tiktok: ipsf\_sports

## **EMAIL US**

marketing@ipsfsports.org

## **VISIT OUR WEBSITE**

www.ipsfsports.org



# THANK YOU!

BOOK YOUR SPONSORSHIP &  
VENDOR LOCATIONS TODAY

